

Introduction

Definitions

"The art and science of organizing and labelling web sites, intranets, online communities and software to support usability and findability." The Information Architecture Institute (formerly AlfIA).

"The art and science of organizing information to help people effectively fulfil their information needs." The Information Architecture Glossary by Kat Hagedorn, Argus Associates.







Overview

Торіс Мар

• E.G. Mind Mapping

Taxonomy

•E.G. Affinity Diagram

Thesauri

•E.G. Keywords, Controlled Vocabulary

Wireframe

Blueprint

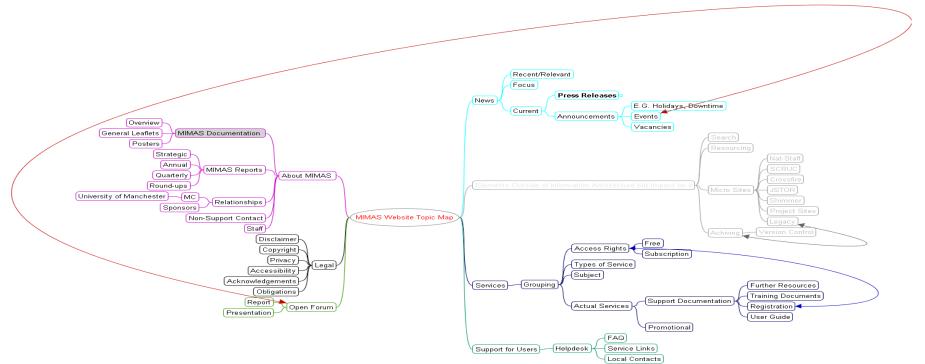


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Topic Map – Example Mind Map



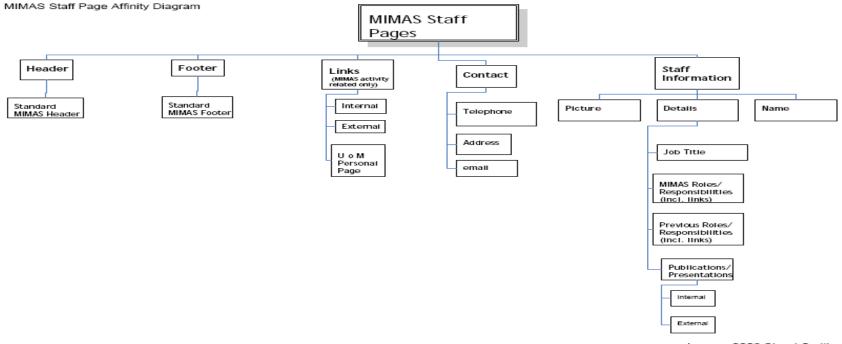
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Taxonomy – Example Affinity Diagram



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Thesauri

Controlled Vocabulary Can be used for creating keywords •By including Preferred Terms and Non-Preferred Terms

Useful Resources **Thesaurus Construction** by Prof. Tim Craven, University of Western Ontario, http://instruct.uwo.ca/gplis/677/thesaur/main00.htm

Google Keyword Tool https://adwords.google.com/select/KeywordSandbox



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Main Menu Logo (Linked to Home Page) Site Search Utility Log-In Form J Welcome Message / Logout | Register Advanced Report Search Wireframe – Example Breadcrumb Trail Navigation Page Title Sectional Submenu Supporting/Featured Content (Downloads, "Call-out" boxes, in-context Page Content inks, etc., as needed) "See Also" / Related Content Links (as needed) Affiliation Links Copyright Statement / Address Info / Footer Links

= Previously Depicted Protocol Applies

Taken from example by http://www.digitalwave.com/services/sample_wireframes.pdf

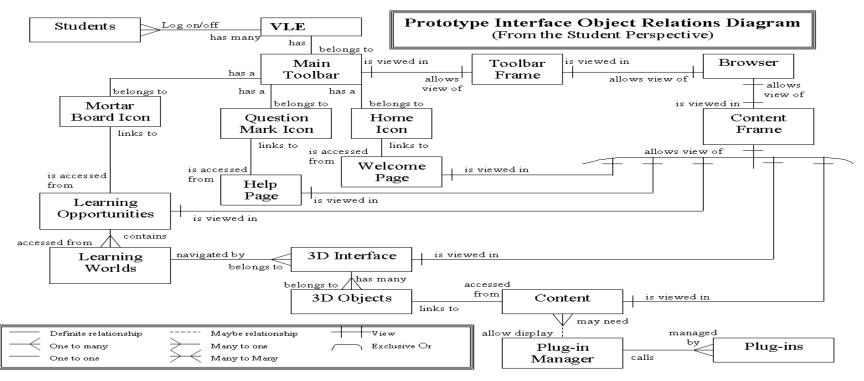


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Blueprint – Example



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Conclusion

It is a "young" discipline - so not everything is set in stone.

Allows discussion before coding and "hard" design

Saves money?

A large toolkit available, find what is best for you.

Key objective - shared understanding.







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Information Architecture

Further Resources

http://en.wikipedia.org/wiki/Information_architecture Wikipedia Entry

http://iainstitute.org/

The Information Architecture Institute - lots of links and resources

http://www.boxesandarrows.com/ **Articles on Information Architecture**



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